

We are the Royal British Legion





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We're at the heart of a national network that supports the Armed Forces community through thick and thin – ensuring their unique contribution is never forgotten



We are

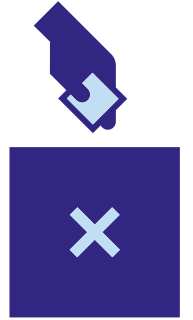
1

Services
and Support



2

Campaigning



3

Membership



4

Volunteering



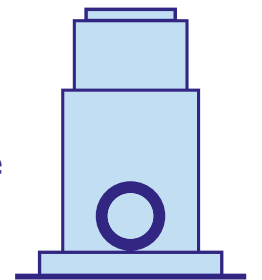
5

Fundraising



6

Remembrance



We are the country's largest Armed Forces charity

The RBL is at the heart of a national network that supports serving members of the Royal Navy and Royal Marines, British Army, Royal Air Force, Reservists, ex-serving personnel and their families, ensuring their unique contribution is never forgotten.

We are the country's largest Armed Forces charity, with 202,000 members, over 50,000 volunteers and a network of partners and charities who help us give support wherever and whenever it's needed.

We've been here since 1921 and we'll be here as long as they need us.



Getting the spark back

We help people like Anna. Anna's life changed forever after she woke up in agony one night. She was told she'd never walk again.

But after years of dedication and help from RBL, as well as the support of family and friends, she was able to take on the Arch to Arc bike ride – eventually winning medals at the Invictus Games.



“The RBL gave me that spark,
just riding that bike made me feel
alive again.”

Anna
ex-RAF

We are
Services and Support



We are Services and Support

We provide lifelong support to our serving and ex-serving personnel and their families.

We support them with:-

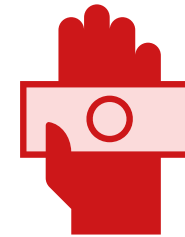
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Physical and Mental Wellbeing



2

Financial and Employment Support



3

Care and Independent Living



4

Local Community Connections



5

Expert Guidance



1

Physical and Mental Wellbeing

From sports and arts based recovery courses to providing mobility aids and equipment, we're here to ensure every one of our serving and ex-serving personnel receives quality recovery and support.



2

Employment Support and Financial Guidance

We can help the Armed Forces community cope with debt, accessing benefits, appeal for injury compensation, and set up a new home.





3

Care and Independent Living

From providing dedicated care homes for older veterans to dementia care and in-home support for carers, we're here to help people live on through life.



4

Local Community Connections

Through our network of members we offer home and hospital visits for members of the Armed Forces community experiencing social isolation, as well as bereavement support and telephone buddies.

We also offer support to the children of Service families to help them through moving home and changing schools due to family postings, and the absence of parents on deployment.

5

Expert Guidance

Through face to face and telephone support our advisors can offer expert guidance on a range of issues including housing and independent inquests, as well as war pension and compensation scheme entitlements.



Royal British Legion Head of Welfare

John

We provide direct support through people like John. He manages and supports a team of volunteers that help the Armed Forces community; from Financial and Employment Support, to Physical and Mental Wellbeing. All to ensure members of our Armed Forces community can live a happy and full life.



“For those clients that need that extra level of support, we’re able to take that forward and be there, shoulder to shoulder.”

John

Our partners

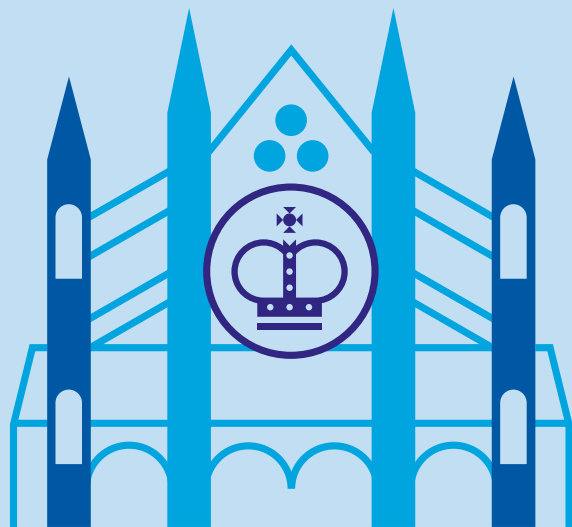
If we can't help, we also work closely with a network of partners who can. We provide funding to other organisations with a focus on employment and training, family support, homelessness, crisis outreach and supporting the elderly.

The size and focus of these projects vary, but they all have one thing in common...

...They provide much needed assistance to the Armed Forces community.



2022 in numbers



2,200

guests were invited to the Service of Thanksgiving at Westminster Abbey to mark the centenary of the RBL

The service was attended by Her late Majesty Queen Elizabeth II and HRH The Princess Royal

Guests included supporters, members, staff, partners and volunteers

310,555

visitors were welcomed at the National Memorial Arboretum

This is the first time the number has exceeded 300,000 since the pandemic

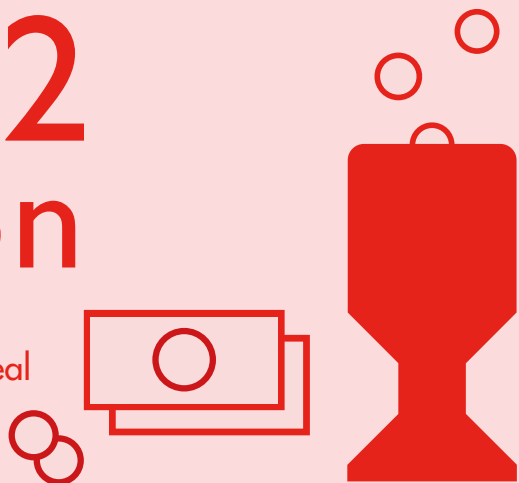


22,136

people who were in need of help in the UK or one of 39 other countries across the world received assistance from the RBL

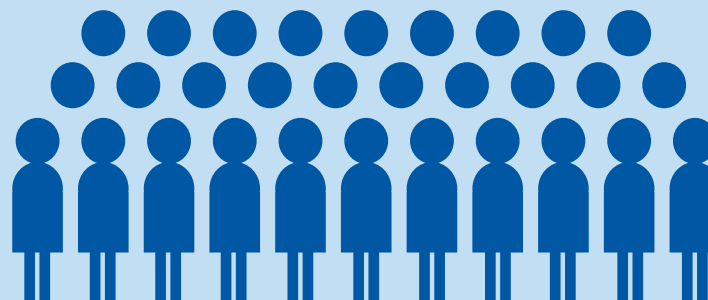
£42.2 million

was raised through the 2021 Poppy Appeal



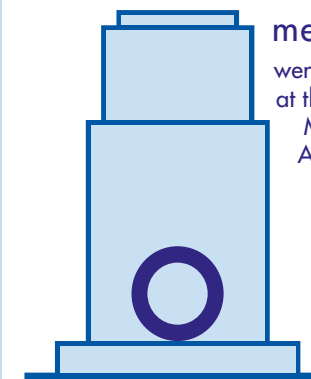
16,500

attended RBL and National Memorial Arboretum Remembrance learning activities over the year



10

new memorials were dedicated at the National Memorial Arboretum



13,399
grants were awarded, totalling
£10.9 million

Through our caseworking, we awarded grants to provide practical solutions that help individuals with mobility, housing, household items and debt. This support included crisis and energy grants

£124.5 million
in total was raised through all fundraising activities



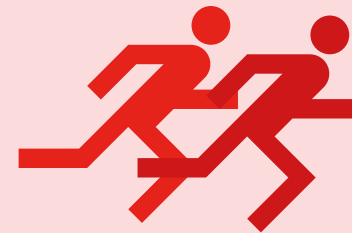
28,214

calls were made as part of
Branch Community Support

We wrote to
2,300
local
councillors



We contacted new
local councillors in
May 2022 to help
them understand their
role in upholding the
principles of the
Armed Forces
Covenant



11,000
individuals took part in

25
fundraising events

£6,645,585

in backdated benefits,
benefits appeals and
debt write-offs
was negotiated
by the RBL for
members of the
Armed Forces
community
in need



We are
Campaigning



We are Campaigning

The RBL works with politicians and officials at all levels to bring the principles of the Armed Forces Covenant to life, and to further the interests of the Armed Forces community.

Through our research and campaigning, we seek to inform welfare service providers and challenge myths about the Armed Forces community. We also raise the profile of issues affecting serving and ex-serving personnel and their families and seek to improve government policy.





Count Them In

Making the census count

After the 2011 census, we knew more about the Jedi population of the UK than those who have served in our Armed Forces. Despite 1 in 10 being members.

So, we wanted to make every member of the Armed Forces count. The RBL campaigned to add a question to the 2021 census, to try and help improve understanding and ensure politicians, charities and service providers fully meet the needs of those in the Armed Forces community.

Results

In 2017, we achieved a landmark success when the Office for National Statistics (ONS) said they would recommend a new question about the Armed Forces community be included in the census in England and Wales.

We are
Membership



We are Membership

We are a community 202,000-strong.
Each member plays a vital role in supporting our charity.

Members build relationships. They share experiences with like-minded people, and have a say in the way we run RBL by voting through the branch network.

But most importantly, they provide support to those that need it. From being at the end of a phone line and visiting in times of need, to holding Remembrance and local community events throughout the UK. All to help get the word out about the service we provide.



Royal British Legion
Member

Sylvia



“My husband and I are members of the Royal British Legion and I help with the services and support because of my previous experience as a nurse. I absolutely love it.

You don't have to be part of the Armed Forces community to join, everyone is welcome. My husband is now Chairman of our branch, so RBL forms quite a large part of our lives but we love trying to raise the profile of RBL.”

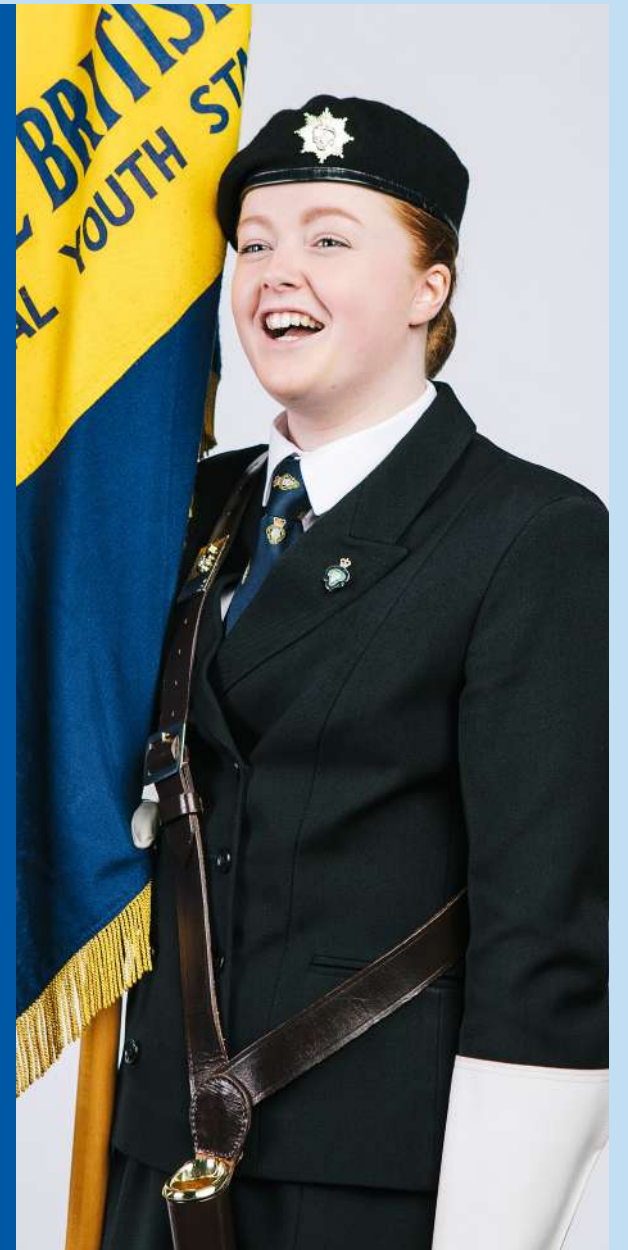
Royal British Legion Member

Ellie



“I love being a member of the Royal British Legion. I have had the chance to meet people from all over the UK, and become part of the Legion family and make friends.

I have grown up with the Legion being a big aspect of my life, and I am glad to be a member.”



We are
Volunteering



We are Volunteering

We are an over 50,000 strong group of proud volunteers, putting in 2.5 million hours a year. Each volunteer gives their time and energy to support our charity in their own unique way.

You don't need to be a RBL member or have links to the Armed Forces community to volunteer with us, simply sign up and get going.





Every contribution counts

Whether it's collecting for the Poppy Appeal or organising fundraising events – every contribution is most welcome.

Royal British Legion Volunteer Caseworker

Ben

Ben is a Volunteer Caseworker for RBL. And Ben isn't alone when it comes to helping the Armed Forces community – he's part of a huge network of volunteers that are the lifeblood of the Royal British Legion.



“I feel I can relate to people who find themselves in certain situations and I appreciate what people go through.”

Ben

We are
Fundraising



We are Fundraising

Getting involved in fundraising is easy. It doesn't matter how old our volunteers are, what skills they have, or where they're from. It's about rolling up your sleeves and taking part.

And whether it's the Poppy Appeal, a charity walk, bike rides, or even a pub quiz – each plays a part in helping us continue to raise money for our Armed Forces community.





Corporate partners

In the financial year 2022-2023 our corporate partners have helped raise almost £3.1 million to support our Armed Forces community. They have also donated hundreds of hours of volunteering during the Remembrance period.

We work with a range of corporate partners of all sizes including Sainsbury's, Pets at Home and Premier League. Each continue to support us in their own unique way.



Sainsbury's

Poppy Walks

In November we host family friendly walks to lay a poppy tribute and mark Remembrance. These walks take place across the UK and help raise vital funds for our Armed Forces community while giving people the opportunity to walk and remember together.



Pedal to Paris

Our Pedal to Paris challenge is a tough 284-mile ride through the beautiful English and French countryside.

It journeys into the very heart of Paris, and crosses the finish at the Arc de Triomphe.

But there's always a warm welcome, and a train waiting to take our cyclists home.



Poppy Appeal

Our biggest fundraising campaign is held every year in November – the period of Remembrance.

We distribute our iconic paper poppies to raise vital funds to help the Armed Forces community.

£42.2 million was raised through the 2021 Poppy Appeal.



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We are
Remembrance





We are Remembrance

The red poppy is our symbol of Remembrance and peace for a hopeful future, recognising the service and sacrifice of our Armed Forces community.

We ensure Remembrance is understood and available to all, and passed on to the next generation.





From World War One to the present day

We honour the memory of all those who have died on active service to the Crown, whether their names are recorded on First World War memorials or on the Armed Forces Memorial at our National Memorial Arboretum, recognising all of the fallen since 1945.

We produce the Festival of Remembrance at the Royal Albert Hall and the march by veterans at the Cenotaph on Remembrance Sunday.

Recognising all who have served

We commemorate important dates such as the Centenary of the First World War, conflicts in the Falklands, Iraq and Afghanistan, and a century of women's service in the Armed Forces.





We are the Royal British Legion

We work hard to ensure we bring our purpose to life in everything we do.
Whether it's Welfare, Campaigning, Membership, Volunteering, Fundraising or Remembrance.

Our plans are bold, but our inspiration is set at a high standard by all those
who are part of our Armed Forces community.



Registered address: Royal British Legion, Haig House, 199 Borough High Street, London SE1 1AA
Registered charity number: 219279