



Branch Community Coordinator

Role Profile

(Please note that the items below are examples of what a BCC could undertake. BCCS don't need to fulfil all role descriptors. A BCC's role within a branch will depend on the branch's individual initiatives.)

BCS

- Share resources around Branch Community Activities and BCS, including presentations and talks.
- Feedback activity from BCS and Community Activities to counties using the reporting dashboard.
- Encourage and support new BCS Supporters to sign up for BCS (Home/Hospital visit and Telephone Buddying)
- Ensure BCS referrals are channelled through the Contact Centre.
- Keep in touch with BCS Supporters within branches by offering support if needed.
- Assess eligibility for Crisis Grants when appropriate.

Community Engagement and Branch activities

- Promote the activity of the branch within local press and social media sites, in line with RBL's Social Media Policy.
- Improve armed forces community liaison and connect veterans with what neighbouring branches and clubs can offer.
- Offer support and advice around Standard Bearing, including connecting County Parade Marshals with Standard Bearers for training.
- Organise and facilitate community activities in line with RBL's Branch and County Event Guide, including but not limited to coffee mornings, veterans' breakfasts, events, awareness events.
- Ensure local veterans are aware of branch activities, which may be of benefit to them.
- Engage with youth organisations
- Support Network Engagement Team initiatives
- Act as an ambassador for the branch and RBL in connecting with other organisations.
- Work with the Branch committee and the brand recruiting advisors to produce an annual plan for community activities.
- Provide details of positive activities for inclusion in the county newsletter.