

Prize Draw Terms and Conditions – March 2026

1. The prize draw is free to enter. There is no obligation to enclose a donation to the Royal British Legion to be eligible to win in this prize draw.
2. The draw is open to all recipients of a unique entry number, with the exception of those employees of the Royal British Legion and external companies who are connected with the draw.
3. The prizes will only be awarded to those returning the winning number to Poppy Prize Draw, The Royal British Legion, PO Box 975, Aylesford ME20 7XG before the closing date of 24th April 2026. Alternatively, you can use the freepost envelope enclosed.
4. A list of unique supporter numbers who will receive a unique entry number have already been selected. The first number on the list has been allocated the 1st prize, second number 2nd prize and third number 3rd prize. If the holder of a prize-winning number fails to reply, that prize will be reallocated to the next entry number on the list.
5. The first prize is £10,000. The second prize is £500. The third prize is £250. There is also a £500 fast reply prize allocated to entries with a returned flyer and entry form by 20th March 2026.
6. Prize winners will be notified by post within 28 days of the closing date.
7. Details of the winning numbers and prizes awarded will be sent to anyone supplying a self-addressed envelope.
8. The prize draw is run in accordance with the guidelines of the Data and Marketing Association and Code of Advertising Practice.
9. By returning the entry form and thus participating, entrants accept these rules.
10. Donations made after the closing date of 24th April 2026 will be retained by the Royal British Legion.